



**THE FORT BEND BOYS CHOIR OF TEXAS**  
"Making a difference ... one boy at a time"

**MEMORANDUM**

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**Date:** March 30, 2017  
**To:** All Choir Boys and Parents  
**From:** Tiana Mortimer, Executive Director  
**Re:** Candy Sale, Thursday, March 30<sup>th</sup> – Thursday, April 27<sup>th</sup>



**Cash Prizes for our Top Sellers!!**

**1<sup>st</sup> Place \$50.00**    😊    **2<sup>nd</sup> Place \$35.00**    😊    **3<sup>rd</sup> Place \$25.00**  
**4<sup>th</sup> Place \$15.00**    😊    **5<sup>th</sup> Place \$10.00**  
**Early Bird Prize - \$25.00**

**Take the Chocolate Challenge ~ 2017 Candy Sale**

Our annual candy sale begins today, **March 30, 2017**. Each choirboy is bringing home one box of 60 assorted bars of World's Finest Chocolate (\$1.00/bar)=\$60.00 and one case of 30 individual boxes of World's Finest Chocolate Covered Almonds (\$2.00/box)=\$60.00.

Our sale will last for four weeks, ending **Thursday, April 27<sup>th</sup>**. Volunteers will collect checks and/or candy each week (at Thursday's rehearsals) and distribute additional candy as requested. Boys should turn checks in to the volunteers before their rehearsal and pick up extra candy after rehearsal.

- ☺ **NO CASH!!** If you collect cash, please keep it and write a check to FBBC. We are not responsible for money lost or misplaced by the choirboys, thus the reason for a check (or money order)! If you can only turn in cash, you will have to wait while it is counted in front of you.
- ☺ **We will no longer accept coins.** Please keep the coins and exchange for cash or check. See above.
- ☺ Write your son's name and choir on each check.
- ☺ Place checks in an envelope, labeled **CANDY SALE: Amount enclosed, son's name and choir.**
- ☺ Promptly return candy you don't expect to sell, in good condition, so that we can re-distribute it to another boy to sell.

**Remember** - don't wait until all your candy is sold to turn in your money. It should be turned in weekly if possible. Additional candy can be obtained before Thursday rehearsals by contacting Tiana in the choir office. **Be sure to store your candy in a cool, dry place and away from heat. Don't leave it in a car or in direct sunlight!** (Parents will be responsible for any lost, damaged or unsold candy.) Please contact the choir office if you have any questions or concerns, or if you need help selling your candy.

**Early Bird Drawing:** All boys who sell \$120.00 worth of candy and turn in their \$120.00 **BEFORE REHEARSAL** starts on **April 6<sup>th</sup>** will be entered into the Early Bird Drawing. The Early Bird winner will be announced after rehearsals on April 6<sup>th</sup>. *And remember, if you want more candy to sell before the next rehearsal, contact the choir office and we'll work out a way to get more to you. We want to sell ALL the candy if possible!*

# WHICH CHOIR CAN RAISE THE MOST MONEY?!?

**<<< Turn over for some ideas on how to sell the candy >>>**



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## Some great ideas for selling the candy

1. Social Media – If your neighborhood has a Facebook page or even a Twitter feed, it is a great way to promote that you are selling World's Finest Chocolates. There is also the NextDoor app for your local neighborhood where you can post things. It's free to sign up.
  - Offer to deliver right to their door!
  - Be sure to mention that you are a choirboy and raising money for the Fort Bend Boys Choir and that we are a nonprofit celebrating its 35<sup>th</sup> anniversary.
  - Promote candy sales to friends and family through your own social media apps.
2. Grocery Stores – The choir office can no longer call or visit individual stores to get permission but YOU can! Talk with the manager on duty of your local neighborhood grocery store to see if you can get permission to sell the candy in front of the entrance. Take note that Randall's and HEB will NOT allow anyone other than Boys Scouts and Girl Scouts BUT we have found that some Kroger stores do allow us to sell.
  - Always get permission first! Other grocery stores in neighborhoods such as Food Town and Aldi are possibilities too.
  - If you do get permission, wear your choir t-shirt to represent the organization. Contact the choir office for a display sign too.
  - Keep your candy in a cooler, particularly if it is warm outside.
3. Work and Sports – Parents can bring the candy in to work to sell to co-workers. Also, there are some extra-curricular sporting events like swimming, martial arts, baseball, etc. where you might be able to sell. It will be up to you to get permission if needed.
4. Car dealerships and real estate offices – In the past, some boys, especially homeschoolers, brought their candy to these places and sold a lot of candy! Again, you will want to get permission from the manager but most will welcome an opportunity to support local youth.

There are many other options including church and school. However, it is super important that you always ask for permission before selling at a place you are not sure about.

### Keep these things in mind:

- You are representing the Fort Bend Boys Choir when you sell the World's Finest Chocolates. Your positive, respectful behavior is important.
- You are raising money for the Fort Bend Boys Choir organization for scholarships and music program support benefitting ALL choirs in the organization.
- It's our 35<sup>th</sup> anniversary season and we are one of the largest independent boychoirs in the nation – right here in Fort Bend County!
- Always sell with a buddy or with parent supervision ... safety first!
- You are responsible for the candy in your possession. Keep it in a cool, dry place ☺

If you have any questions, please do not hesitate to contact the choir office at (281) 240-3800 or [ptm@fbctx.org](mailto:ptm@fbctx.org).