

## Business Participation Form

Please check mark the box by the level in which your business would like to participate.

 Sponsorship deadline for being on the t-shirt is: Wednesday, September 27, 2017. 

**\$1,000 Supporting Sponsor** - Business name with prominent logo on back of t-shirt. ~ Includes team of 14 walkers

**\$500 Sponsor** - Business name with large logo on back of t-shirt. ~ Includes forming your own team of 8 walkers

**\$250 Sponsor** - Business name with small logo on back of t-shirt. ~ Includes forming your own team of 5 walkers

**\$100 Sponsor** - Business name with no logo on back of t-shirt. ~ Includes forming your own team of 4 walkers

In-kind donation (water, snacks, etc.)  
\_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

Email \_\_\_\_\_

For t-shirt, list how you want your business name to appear and/or attach business card/artwork for scanning:  
\_\_\_\_\_

You can also email artwork to:  
[ptm@fbbctx.org](mailto:ptm@fbbctx.org) .

## About the Fort Bend Boys Choir

Members of the Fort Bend Boys Choir of Texas are all boy. They are football, basketball, baseball and soccer players ... They are Tae Kwan Do competitors, swimmers and Boy Scouts ...

What brings these boys from all walks of life to the Fort Bend Boys Choir? It is the power of music! Through this medium, boys have the potential to produce something positive and creative with their musical gifts. It allows them to be a part of something bigger than themselves, yet develop into the individual they will become. Music and singing doesn't make them any less of a boy; rather it helps them grow and mature in heart and spirit.

In its 36<sup>th</sup> performance season, the award-winning Fort Bend Boys Choir has been a prominent presence in the community and is also one of the largest and finest programs of its kind in the world. Approximately, 125 choristers are divided into four ensembles: the Training, Town and Tour Choirs; and Music Magic, an introductory program for six and seven year old boys.

The Fort Bend Boys Choir strives to *make a difference ... one boy at a time*, and we need your help. No chorister has ever been turned away due to financial reasons in our Choir's history, so a sponsorship or donation at any level would greatly assist in the continuance of musical excellence for our young men. You, too, can *make a difference ... one boy at a time*.

For more information, contact the choir office at:

P.O. Box 2042 [www.fbbctx.org](http://www.fbbctx.org)

Stafford, TX 77497-2042 [wra@fbbctx.org](mailto:wra@fbbctx.org)

(281) 240-3800 office (281) 240-3880 fax

Find us on:



a three-mile walk benefiting the  
Fort Bend Boys Choir's  
Music and Scholarship Programs

# Sponsorship Brochure

Saturday, October 14, 2017

Oyster Creek Park  
4033 Highway 6 South  
Sugar Land, TX

Registration: 8:00 a.m.  
Start: 9:00 a.m.



## What is Walk in Concert?

Walk in Concert is the Fort Bend Boys Choir's annual walk-a-thon! Choir members and other participants will complete a 3-mile walk and the highest money raisers among the choirboys earn some great prizes. Of course, all participants will receive a cool walk-a-thon t-shirt as well!

## Who benefits from the walk-a-thon and what is the goal?

Our goal is to raise over \$5,000 for the Fort Bend Boys Choir's music programs. The Fort Bend Boys Choir never turns boys away due to financial reasons so funds are needed to ensure that boys have the opportunity to sing and practice their craft as well as gain confidence and self-esteem.



## Why Sponsorship is a Great Idea!

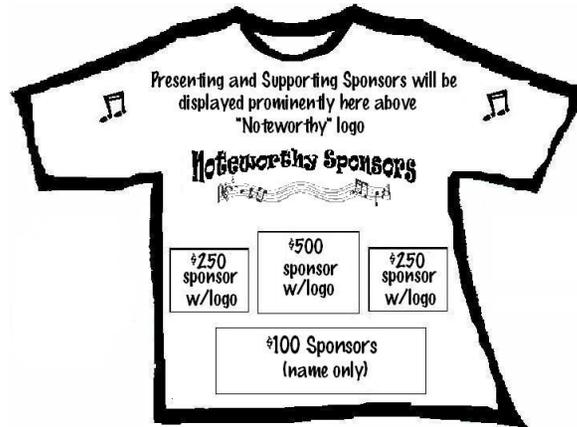
♪ Advertising your business on our t-shirts expands your marketing reach in the area!

♪ You receive great benefits like:

- \* Acknowledgement in choir media articles
- \* Prominent mention as a donor in choir-related materials like our biannual newsletter and in printed concert programs seen by thousands of people
- \* Photo opportunities for media releases
- \* Free advertising through various choir outlets like Facebook and our website

♪ Most importantly, you are supporting your community and "making a difference ... one boy at a time."

## T-shirt Layout for Sponsorship Levels



back of t-shirt (not drawn to scale)  
sponsor layout is subject to change,  
depending on number of sponsors participating.



front of shirt

## RAIN OR SHINE EVENT

Please note that the walk-a-thon will be held - rain or shine! In the event of extreme circumstances such as factors beyond choir control, the event may be cancelled. There will be NO rain date scheduled and any sponsorships and donations will be treated as a tax-deductible donation.

## Sponsorship Opportunities!

**\$1,000 Supporting Sponsor** - Business name with logo prominently displayed on back of the t-shirt



Includes your own team of 14 walkers (covers tuition for 2 choirboys for 1 year or vocal camp & tuition expenses for 1 Tour Choirboy for 1 year)

**\$500 Sponsor** - Larger size business name with logo displayed on back of t-shirt



Includes your own team of 8 walkers (covers tuition for 1 choirboy for 1 year)

**\$250 Sponsor** - Smaller size business name with logo on back of t-shirt



Includes your own team of 5 walkers (covers tuition for 1 choirboy for 1 semester or 2 boys in Music Magic for 1 year)

**\$100 Sponsor** - Business name (with no logo) on back of t-shirt



Includes your own team of 4 walkers (covers tuition for 1 boy in Music Magic for 1 semester)

**In-kind Donations** equaling \$50 or more - Business name of back of t-shirt

\*\* Sponsors and in-kind donations of \$50 or more will be acknowledged at the event and through the local media in addition to various choir-related materials. \*\*

Call Tiana Mortimer, Executive Director, in the choir office at (281) 240-3800 or email to [ptm@fbbctx.org](mailto:ptm@fbbctx.org) for details!



The Fort Bend Boys Choir of Texas is a 501 (c)(3) nonprofit organization and our federal id# is 76-0038318.